



FOR IMMEDIATE RELEASE

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Southern Management Debuts New Cambria Hotel in College Park with \$57,000 Contribution to Local Community

VIENNA, VA. (October 17th, 2018) – Southern Management has opened the doors to its newest hotel with the grand opening of the [Cambria Hotel College Park](#). Located at 8321 Baltimore Avenue, the 150-room new-construction hotel provides upscale amenities in a prime location for business and leisure travelers visiting the University of Maryland, College Park and greater Washington, D.C., region.

Southern Management Corporation, owner and manager of the new hotel, celebrated the grand opening of the Cambria Hotel College Park yesterday by presenting a \$57,000 check to Elizabeth Seton High School, a local, private, all-girls high school. The scholarship is awarded to students who are committed to participating at the Southern Management Hospitality Program at Elizabeth Seton High School.

At yesterday's grand opening event, the Cambria Hotel College Park also announced a new partnership with the University Student Artists Exchange (USAE), a University of Maryland student-run community-based arts initiative. Through this partnership, representatives from USAE and the Cambria Hotel College Park will select student artwork to be displayed within the hotel. Tim Moran, a University of Maryland, College Park undergraduate, was selected as the inaugural USAE-Cambria Hotel College Park featured student artist. His work, *Untitled*, was unveiled within the lobby of the Cambria Hotel during its grand opening ceremony. The goal of this partnership is to facilitate the exchange of creative content between college student artists and local establishments to provide the artists with experiential learning opportunities that can be carried into their professional careers.

The Cambria Hotel College Park is within walking distance to the University of Maryland's main campus and its surrounding shops, restaurants, and recreational activities. The hotel is close to College Park-based technology companies Immuta, Fluency Security, and Luvozo, as well as popular attractions such as the Capital One Field at Maryland Stadium, Xfinity Center, and the Mall at Prince Georges. Guests can arrive via three major airports that serve the region and, once checked in, easily access public transportation to visit downtown Washington, D.C. or Baltimore. "College Park is home to nearly 1,000 businesses and 40,000 students. As an educational hub and emerging technology center positioned between two major cities, College Park continues to attract modern travelers," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "Whether visiting students at the University of Maryland or traveling to the Baltimore-Washington region for business, the Cambria Hotel

College Park Maryland provides the upscale amenities and guilt-free, approachable indulgences today's guests desire."

The Cambria Hotel College Park features modern amenities, including:

- Immersive, spa-like bathrooms with Bluetooth mirrors
- Contemporary and sophisticated guestrooms, complete with modern fixtures, abundant lighting, and plush bedding
- [The College Park Grill](#), a full-service onsite restaurant with wood-fired ovens and grills that offers freshly handcrafted food, an extensive craft beer and wine selection, and specialty cocktails
- Locally inspired design
- State-of-the-art fitness center for guests and on-site Orangetheory Fitness Studio for members (opening this fall)
- Multi-function and flexible meeting spaces

Cambria Hotels is franchised by [Choice Hotels International, Inc.](#) (NYSE: CHH), one of the largest and most successful lodging franchisors in the world. Southern Management Corporation, a real estate developer/manager and hotel owner/operator with more than 50 years of industry experience, developed and manages the Cambria Hotel College Park, the first Cambria hotel in its portfolio.

"College Park's bold economic development strategy has helped the city emerge as an innovation and technology center. The area's transformation, along with its prime geographic location, makes it the perfect market to welcome the Cambria experience," said James LoBosco, executive vice president of [Southern Management's Hotel Division](#). "We look forward to delivering to visitors and locals alike the distinct, upscale experience guests expect from the Cambria Hotels brand."

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About Southern Management Corporation

Southern Management Corporation is the largest privately-owned residential property management company in the Mid-Atlantic region. The company owns and manages 75 apartment home communities comprising more than 25,000 apartment homes throughout the Baltimore-Washington region. In addition to residential property ownership and management, Southern Management owns and manages six commercial properties and four hotels and conference centers; [Cambria Hotel College Park](#) in College Park, MD; [Bear Creek Mountain Resort and Conference Center](#) in Macungie, PA; [The Hotel at Arundel Preserve](#) in Hanover, MD; and [The Hotel at the University of Maryland](#) in College Park, MD. To learn more, visit www.southernmanagement.com.

About Cambria Hotels

Cambria® Hotels are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are nearly 40 Cambria properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 franchised hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

